

WATER TODAY PVT LTD.

Digital Magazine Rate Card 2020 - 21

Home Page						
Size in Pixel	Rate in INR 1 Month	Rate in USD 1 Month	Rate in INR for 6 months (Rate Per Month)	Rate in USD for 6 months (Rate Per Month)	Rate in INR for 12 months (Rate Per Month)	Rate in USD for 12 months (Rate Per Month)
728 x 90 Leader Board*	50000	700	45000	630	42500	600
728 x 90 Footer*	40000	550	36000	500	34000	470
300 x 600 Skyscraper	45000	625	40500	575	38250	525
300 x 250 Medium Rectangle	30000	425	27000	380	25500	360
728 x 90 Centre	40000	550	36000	500	34000	470
Inside Pages						
Size in Pixel	Rate in INR 1 Month	Rate in USD 1 Month	Rate in INR for 6 months (Rate Per Month)	Rate in USD for 6 months (Rate Per Month)	Rate in INR for 12 months (Rate Per Month)	Rate in USD for 12 months (Rate Per Month)
300 x 600 Skyscraper	35000	475	31500	430	29750	400
300 x 250 Medium Rectangle	20000	270	18000	245	17000	235
728 x 90 Centre	30000	425	27000	380	25500	360

Note: * Leader Board & Footer Advertisement will appear in all pages

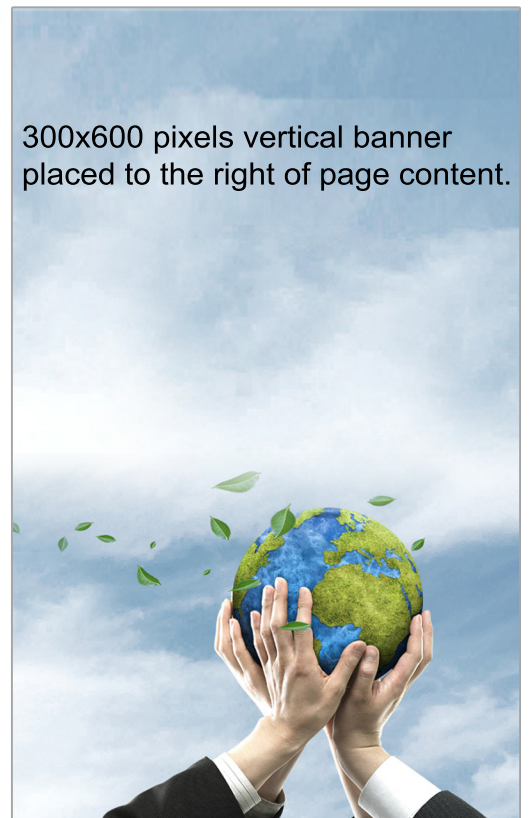
Leaderboard

728x90 pixels – the width of the page, optimally positioned above the masthead and the content



Skyscraper

300x600 pixels vertical banner placed to the right of page content.



Banner ad

728x90 pixels – a long rectangle placed at the centre of the page.



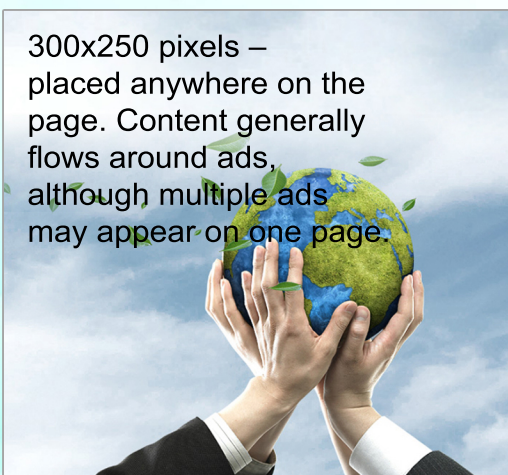
Footer ad

728x90 pixels – the width of the page, positioned at the end of the page and the content above the Contact Us section.



Medium rectangle

300x250 pixels – placed anywhere on the page. Content generally flows around ads, although multiple ads may appear on one page.



www.magazine.watertoday.org

